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For Immediate Release:

Terri Sharp Joins WorldWide Slide



Pro Management, Inc. of Byars, Oklahoma, announced in late December that Terri Sharp will join **WorldWide Slide** in February as Marketing Director.

Pro Management owner Cheryl (Magoteaux) Cody was quick to say that she and her staff are eager to welcome Sharp. "Terri has been involved with the reining industry for more than 25 years. She's a former member of the National Reining Horse Association's

Executive Board, serving on the Judges, Awards and Affiliate Committees and has worked for the NRHA as Event Coordinator and Trade Show Manager as well as manager of numerous show and special event projects. Also in her professional career she has managed trade shows and special events for leading industry entities including Equine Affaire, Inc. and Equine Extravaganza.

According to Cody, Sharp will begin spearheading the **WorldWide Slide** marketing program in February. She added, “Through the years, Terri has earned the respect of the equine world and we are thrilled to have someone of her caliber become part of the WorldWide Slide team.”

Sharp was equally enthusiastic, “ My heart has been in the reining industry as long as I can remember. Having the opportunity to be a part of **WorldWide Slide** and its role in keeping the reining community connected is an honor.”

Cody noted that Pro Management launched **WorldWide Slide**, about 18 months ago and it has become a favorite for reiners and publications around the globe. **WorldWide Slide** is an E-newsletter delivered absolutely FREE via email every other Wednesday. Devoted solely to the reining industry, it includes current results, upcoming events, and industry information for general information for readers and for publications looking to find industry news all in one plac. She said, “Now it has been around long enough to have established itself and we’re looking forward to, with Terri’s help, growing it to the next level.”

Archived issues of WorldWide Slide are viewable at www.WorldWideSlide.com. Visit the website for more information or to sign up to receive it free via email.

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